

Privacy Policy

M7 Metals AG

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Contact: info@m7metals.com

1. Introduction

M7 Metals AG (“M7 Metals”, “we”, “our”, “us”) respects your privacy and is committed to protecting the personal information of visitors to our website (www.m7metals.com

). This policy outlines how we collect, use and safeguard personal data in accordance with applicable data-protection laws, including the UK GDPR and the Swiss Federal Act on Data Protection (FADP).

2. Data Collected

We may collect:

Identification data (name, company, contact details)

Technical data (IP address, browser type, access time, referring URLs)

Communication data (emails, contact forms)

We do not knowingly collect special-category data.

3. Use of Data

Data may be used to:

Respond to enquiries and provide information about our products and services

Maintain website security and improve functionality

Comply with legal or regulatory obligations

4. Legal Basis for Processing

Processing is carried out under one or more of the following bases:

Your consent (when submitting enquiries)

Legitimate interests in operating and improving our website and services

Legal obligations applicable to M7 Metals AG

5. Data Retention

We retain personal data only for as long as necessary for the purposes for which it was collected or as required by law.

6. Data Sharing and Transfers

We do not sell or lease personal data. Data may be shared with third-party service providers engaged for IT hosting, email delivery, analytics or compliance purposes. Where data are transferred outside Switzerland or the EEA, appropriate safeguards (such as standard contractual clauses) are applied.

7. Cookies

Our website may use cookies and analytical tools to monitor site performance. You may refuse cookies through your browser settings.

8. Your Rights

Under applicable law you have the right to access, correct or delete your personal data and to withdraw consent at any time. Requests may be sent to info@m7metals.com

9. Changes to This Policy

This Privacy Policy may be updated periodically. The revised version will be posted on this page with an updated effective date.

2. Terms & Conditions of Website Use

1. Acceptance of Terms

By accessing or using this website, you agree to be bound by these Terms & Conditions. If you do not agree, you must not use this website.

2. Intellectual Property

All content, text, graphics, images, and design elements on this website are the property of M7 Metals AG or its licensors. You may not reproduce, modify, distribute, or display any part of the site without prior written consent.

3. Website Use

You agree to use the site lawfully and not to:

Introduce malicious software or attempt to gain unauthorised access

Misuse the contact facilities for spam or unlawful communication

Impersonate any entity or misrepresent your affiliation with M7 Metals

4. Disclaimer

While we strive for accuracy, the information provided is for general guidance only. M7 Metals AG makes no warranties, express or implied, regarding completeness, accuracy, or reliability.

5. Limitation of Liability

To the fullest extent permitted by law, M7 Metals AG shall not be liable for any loss or damage (direct, indirect, consequential, or otherwise) arising out of or in connection with your use of this website.

6. Links to Third Parties

This website may contain links to third-party sites for convenience only. M7 Metals AG has no control over and assumes no responsibility for their content or privacy practices.

7. Governing Law

These Terms & Conditions are governed by and construed in accordance with the laws of Switzerland. Any disputes shall be subject to the exclusive jurisdiction of the competent courts in Zug.

3. Anti-Slavery & Human Trafficking Statement

7. Purpose

M7 Metals AG is committed to upholding the highest ethical standards and preventing any form of slavery or human trafficking within our business operations or supply chains.

2. Business Overview

M7 Metals AG trades and distributes steel and associated products to clients across the UK and EU. We source materials from a range of international suppliers, including those based outside the EEA.

3. Commitment

We maintain a zero-tolerance approach to slavery and human trafficking and expect the same high standards from all contractors, suppliers, and business partners

4. Due Diligence

We conduct reasonable due-diligence checks on suppliers, assessing their compliance with labour, environmental, and ethical standards. Contractual clauses require adherence to all applicable labour and human-rights legislation.

5. Employee Awareness

All employees and agents of M7 Metals are expected to act with integrity and report any concerns relating to unethical or unlawful labour practices.

6. Continuous Improvement

We continue to review and enhance our procurement policies and training to ensure that our business and supply chains remain free from modern slavery.

4. Modern Slavery Act 2015 Compliance Statement

This statement is made pursuant to section 54(1) of the UK Modern Slavery Act 2015 and sets out the steps taken by M7 Metals AG to prevent slavery and human trafficking in its operations and supply chains.

1. Organizational Structure

M7 Metals AG is a Swiss-registered trading company with operations across Europe. We act as an importer, stockholder, and distributor of steel products.

2. Policies

We have implemented internal policies to ensure ethical conduct, including:

Code of Conduct for employees and agents

Supplier Code of Practice

Whistle-blowing Policy

3. Risk Assessment

Given the international nature of steel manufacturing, we recognise potential risks in jurisdictions with weaker labour protections. We assess suppliers based on transparency, certifications, and historical compliance.

4. Supplier Engagement

All suppliers are expected to confirm adherence to anti-slavery laws and maintain transparent labour practices. We reserve the right to terminate relationships with suppliers failing to meet these standards.

5. Training and Awareness

Relevant staff are briefed on identifying and reporting concerns related to forced labour or exploitation within the supply chain.

5. Approval

This statement has been approved by the Board of M7 Metals AG and will be reviewed annually.

M7 Metals AG